



### *Dear Reader,*

We are excited to introduce you to Women 5.0, a European project dedicated to closing the gender digital gap by supporting women entrepreneurs with essential digital skills, resources, and tools.

Even today, women remain underrepresented in the fields of ICT and entrepreneurship. Many still face challenges such as limited access to technology, mentorship, and funding. These obstacles can prevent women from fully participating in the digital economy. At Women 5.0, we believe that digital tools should not be a barrier, but a powerful ally, and a foundation for smart business decisions and growth.

The Women 5.0 project started in September 2024 and will last until August 2026. Our aim is to achieve three key objectives:

- Challenge digital gender stereotypes and promote equal access to technology.
- Empower women entrepreneurs with digital skills that enhance their business development.
- Support trainers and advisers, equipping them with tools to guide and inspire women to embrace digital innovation.

To reach these goals, Women 5.0 will develop three core elements:

## Women 5.0 Competence Framework

To build a solid foundation, we collected insights from 81 stakeholders across Europe—including 52 women entrepreneurs and 29 trainers and policy makers—from countries like Portugal, Spain, North Macedonia, Italy, Ireland, Belgium, the UK, and others.

The results showed that women entrepreneurs need beginner to intermediate digital skills, with opportunities for more advanced learning. We also learned that accessible, device-friendly content is crucial. These findings are shaping our Competence Framework, which will guide the rest of our work.

## Digital Toolkit for Trainers and Educators

We are developing a practical, easy-to-use Digital Toolkit to support trainers and advisers in teaching new technologies to women entrepreneurs. This toolkit will include resources for various skill levels and will be tested in a pilot training programme. Trainers will receive guidance on how to apply these tools in real-world contexts.

## Awareness Campaign

We are launching five national Awareness Campaigns (in English, Spanish, Portuguese, Macedonian) and one at the EU level. These campaigns aim to shift mindsets within the business world, motivate stakeholders to take action, and inspire more women to pursue digital entrepreneurship. Central to this effort are inspiring testimonial videos, which will showcase the stories of female role models and entrepreneurs, highlighting their journeys, challenges, and successes to raise awareness and spark change. Are you ready to see them?

## Women 5.0 International Community



We're building a peer-to-peer community: a vibrant international network where women can connect, share, and grow together. Our aim is creating a space where digital technology becomes a bridge to women's entrepreneurial success.

Through this community, members will:

- Exchange knowledge and success stories
- Learn from one another in workshops and peer-learning sessions
- Be inspired by the power of digital innovation in entrepreneurship

## Meet the Partners

The Women 5.0 project is powered by a **diverse consortium of 6 partners** from across Europe. Together, we are committed to creating inclusive, high-quality resources and content that speak to local realities while maintaining a shared European vision.



### Action Against Hunger – Spain, Project's Coordinator

Action Against Hunger is a global humanitarian organization that takes decisive action against the causes and effects of hunger. Since 2013, Action Against Hunger Spain has been working on the idea that employment, both self-employment and salaried work, is an essential tool to combat food insecurity and social inequality in our country. In pursuit of this goal, we focus on:

- Provide Skills and Competencies: Equip people with the necessary skills and competencies to create a business or work for others, thereby ensuring a livelihood that keeps them away from poverty and exclusion.
- 2.Promote Social and Labor Inclusion: Foster the social and labor inclusion of people at risk of exclusion by generating opportunities through entrepreneurship and employability initiatives.
- 3.Offer Social Protection: Provide social protection to people in the most vulnerable situations, enabling them to access and remain in the labor market.



### All Digital - Belgium

All Digital is a leading pan-European association based in Brussels, representing a wide network of organisations across Europe that are dedicated to improving digital skills for all. Through its support for digital competence centres, schools, libraries, adult education, and community centres, All Digital empowers both young people and adults to navigate the digital world with confidence. Its mission is to ensure everyone can benefit from the opportunities of digital transformation—not only for better employability and personal

development, but also to foster a greener, more inclusive, and cohesive society. By promoting digital literacy and access to technology, All Digital plays a key role in helping individuals stay informed, connected, and active in today's increasingly digital world.



### **Association of Business Women – Republic of North Macedonia**

The Association of Business Women, from North Macedonia, was formally established in July 2010 as an NGO that actively works to promote and strengthen women's entrepreneurship in the country and in the region. Association of business women over time and through many activities contributes women entrepreneurship to be recognized as a separate entity of strengthening the economy in the country.

Nowadays the Association of Business Women is a specific and competent partner in the dialogue with the government, NGOs and the private sector, which contributes to the social and economic development, with special emphasis on the women's entrepreneurship and young women and girls as a factor of economic growth. The association plays a leading role in organizing of the dialogue and cooperation between business women in order to support and promote women and youth entrepreneurs nationally and in the region.



### **Enterprise Evolution – Ireland**

Enterprise Evolution is an active social enterprise operating both nationally and internationally, committed to driving sustainable business growth, economic development, and social change. Our diverse range of services—including research, business development, implementation, and social impact—ensures that clients not only meet their current goals but also build resilience for future challenges. Recognising the unique barriers faced by women entrepreneurs, we offer dedicated research and support through our Women's Enterprise Support portfolio, empowering female leaders and innovators across industries.



MULHERES À OBRA

## MAO4Action – Portugal

Mulheres à Obra (Women at Work) is a dynamic and rapidly growing community that empowers women entrepreneurs in Portugal. Founded in 2017, it has evolved into the largest female entrepreneurial network in the country, with over 190,000 members actively engaging in knowledge sharing, professional collaboration, and business growth.

The community provides crucial support for solopreneurs and small business owners, particularly those facing financial and social challenges. Through a combination of mentorship programmes, training workshops, networking events, and digital resources, Mulheres à Obra equips women with the tools they need to thrive in an increasingly competitive market.

A key pillar of its mission is gender equality and economic empowerment, ensuring that women entrepreneurs receive the visibility and support they deserve. The organisation also actively participates in European projects, fostering transnational cooperation and sustainable development.

With a strong presence both online and offline, Mulheres à Obra continues to drive meaningful change, advocating for policies and initiatives that promote equal opportunities for women in business.



## The female factor – Austria

The female factor is a global career- and leadership platform, enabling the next generation of female decision-makers to get their seat at the table through an award-winning mentoring program, career trainings, knowledge-based masterclasses, conferences and small-scale networking events.

With more than 65.000 female talents and a combined reach of more than 12 million people, the female factor has direct access to a highly skilled diverse workforce, which they connect with inclusive employers through Europe's first job platform for female talents.

Given the platform's world-wide access to highly skilled female talent and the deep understanding of their needs, the female factor is a strong partner for companies eager to reach their diversity goals by supporting them in attracting, developing and retaining their talent.

## Stay connected!

Be the first to hear updates and opportunities by following us on [LinkedIn](#).

Our multilingual website is currently under construction and will be available soon packed with tools, stories, and resources in English, Macedonian, Portuguese, and Spanish.

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