

WOMEN 5.0



Dear Reader,

We are halfway through the Women 5.0 project! Let's take a look at what has been achieved so far.
Women 5.0 is here to help women close the digital gender gap by giving the skills, tools and confidence to grow as a woman entrepreneur. Over the past months, we have been working passionately to meet your needs and there is already so much to explore!
Here's what you will find in this issue:

- The Women 5.0 Website
- Awareness Campaign
- Women 5.0 International Community
- Online Course (MOOC) – coming soon
- Training of Trainers in Vienna

And of course... a sneak peek at what's next!

The Women 5.0 website



We have officially launched the Women 5.0 website, your main space to connect with us! The website is available in 4 languages (English, Macedonian, Portuguese and Spanish) and updated regularly with the latest project news. On the website, you can:

- Watch inspiring video testimonials from women entrepreneurs across Europe
- Stay up to date with all our online and in-person events (and watch recordings if you miss them)
- Be the first to access our upcoming MOOC, designed to strengthen your digital skills and help you use them for your business.

👉 [Visit the Women 5.0 website now](#)

Awareness campaign

The Women 5.0 Awareness Campaign has started and you can be part of it! Through powerful stories, women entrepreneurs from across Europe are sharing how they embraced digital tools to transform their businesses and their lives. These role models show you that change is possible, no matter where you start.

👉 [Watch their stories and get inspired!](#)

Online Course (MOOC) – coming soon

We are preparing a self-paced online course for you to boost your digital and entrepreneurial skills.

The course, built on DigComp and EntreComp, will include 5 modules:

1. Introduction to Digital Technologies
2. Entrepreneurial Mindset, Resilience and Ideation for Business Digitalisation
3. Digital Tools for Marketing, Sales, Content Creation and Automation
4. Digital Tools for Financial, Data and Project Management
5. Safety, Security and Ethical Responsibility in the Digital World

The final version of the MOOC will be ready in mid-2026. It will be available in 4 languages and hosted on Moodle, making it easy for you to **learn whenever and wherever you want**.



Women 5.0 International Community

We are building an international community where women entrepreneurs can connect with each other, exchange ideas, and learn together.

We are organising a series of international online events to help us build our community, share knowledge and experiences, and swap stories. We also aim to provide ideas and suggestions about digital tools and how to use them.

Our first online event, part of the Unicorn Weeks in Lisbon, brought great discussions and valuable insights. If you missed it, don't worry, [you can rewatch it on women 5.0 website](#). Stay tuned for more events soon!

Training of Trainers in Vienna!

This October, the Women 5.0 team will host a **Training of Trainers (ToT)** in Vienna (15–16 October 2025). This 2-day event is a key milestone in our project, bringing together trainers and experts from across Europe.

During the training, participants will:

- Explore the structure of the **Women 5.0 Learning Path** (MOOC + Digital Toolkit)
- Gain hands-on experience with the **Digital Toolkit**, designed to support women entrepreneurs in embracing new technologies
- Learn about **gender-sensitive training practices** and how to apply them effectively
- Exchange ideas, experiences, and good practices to strengthen the impact of women's digital entrepreneurship across Europe

The Training of Trainers will ensure that our resources are tested, refined, and ready to be applied in diverse local contexts. It represents an important step toward building a sustainable network of trainers who can support women entrepreneurs long after the project ends.

What's next?

The Women 5.0 journey is only just beginning and you are at the centre of it. Stay connected with us through our website and [LinkedIn](#) profile and don't miss your chance to learn, grow and inspire others. Together, we can build a more inclusive digital world for women entrepreneurs everywhere.

Be part of the change

Join us, share your story and let's shape the future together!

Warm regards,
The Women 5.0 Team

[Subscribe to our newsletter](#)



**Co-funded by
the European Union**

Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor the granting authority can be held responsible for them.

