

WOMEN



Newsletter - June 2026

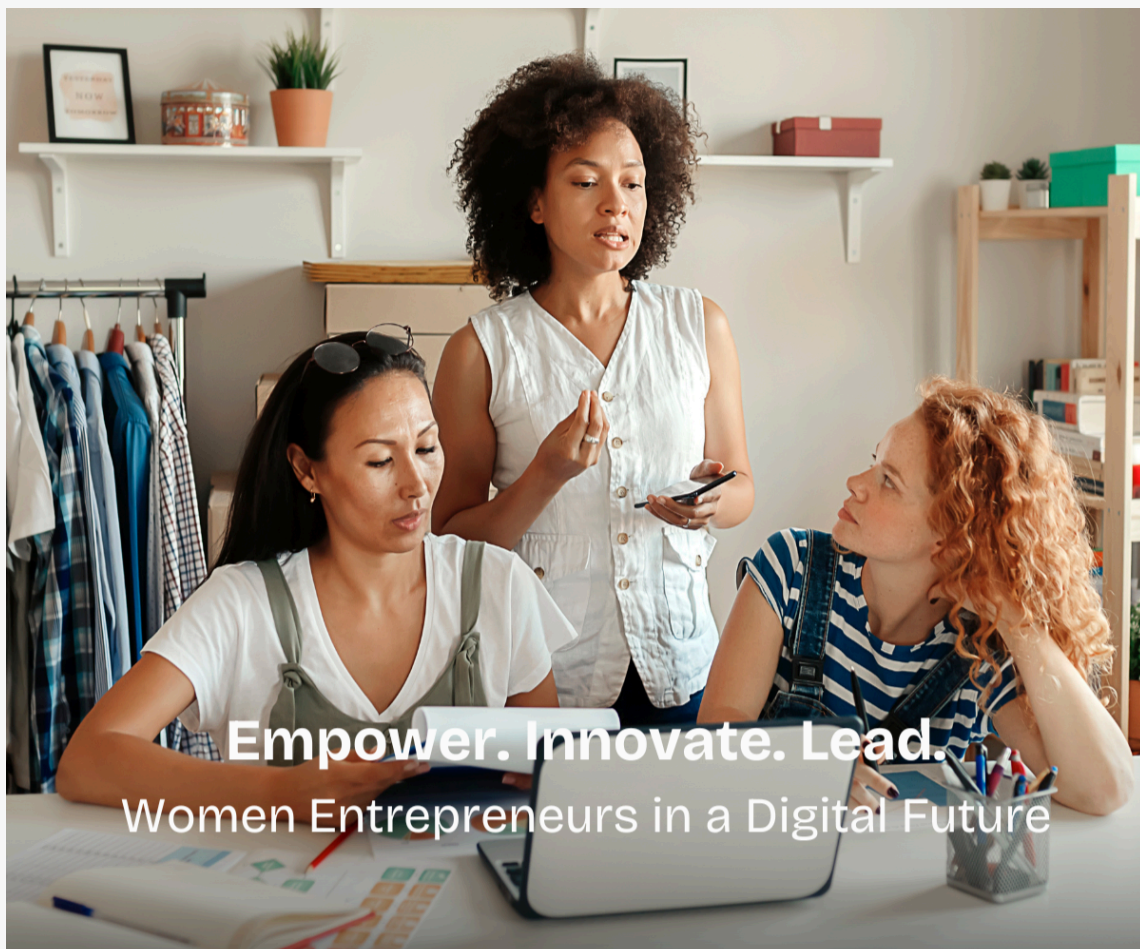
Dear Reader,

Welcome to our final newsletter! Women 5.0 has entered its final stretch. After months of development, our Learning Path and Digital Toolkit have been put to the test with real participants in real classrooms across Europe, and the response has exceeded our expectations.

Here's what you will find in this issue:

- Piloting the Women 5.0 Learning Path and Toolkit
- Awareness Campaign #5: Wellbeing and Leadership in European Entrepreneurship
- Final Partner Meeting in Brussels
- What's next

Piloting: The Learning Path Comes to Life



Between January and May 2026, partners across six countries piloted the five Women 5.0 workshop modules, covering everything from analytics and ethical technology use to AI, digital marketing, and digital wellbeing. Nearly 200 women took part: entrepreneurs, professionals, and job seekers at every stage of their journey. And with over 500 registrations in total, the demand spoke for itself. So what did we learn?

 **AI was the clear favourite.** In every country, the AI sessions drew the most interest and the liveliest discussions. Participants tried out ChatGPT, Gemini, Claude, and Canva AI for themselves, many for the first time.

 **Doing beats watching.** As one trainer put it: "People do not become digitally confident by watching; they become confident by doing." One participant agreed: "I made mistakes in front of everyone and it was fine. That's how I finally stopped being scared of it."

 **Confidence grew.** Women who arrived feeling overwhelmed by the pace of technology left with concrete plans. Some had started applying what they learned to content creation, planning, and automation before the pilots even ended.

 **And everyone wanted more.** The most common piece of feedback? More time. Participants asked for follow-up sessions on AI automation, video creation, and cybersecurity, and nearly all said they would recommend the programme to other women. One group described it as "the missing link between basic digital literacy and professional-grade digital knowledge."

For us, the pilots confirmed what Women 5.0 set out to prove: the goal was never to produce digital experts, but digitally confident entrepreneurs who know the tools of the new era are within their reach.

Final Awareness Campaign:
*Wellbeing and leadership in European
Entrepreneurship*



Our **Expert Interview Series** concludes with a powerful conversation about what it really takes to build something of your own in Europe today.

In this fifth and final theme, we sit down with **Lucia Kleštincová**, feminine leadership coach, burnout coach, and co-president of Volt Slovakia, to explore the questions that matter most to women building businesses across Europe.

Across five videos, Lucia explores:

- Why the old model of leadership is no longer working, and what comes next
- How to stop tying your worth to external validation and start trusting your inner voice
- Why work-life balance misses the point, and what integration really means
- What success looks like when wellbeing is built in from the start

The women shaping what comes next are not only building businesses. They are building a new way of leading.

Take me there!

Final Partner Meeting in Brussels



🎉 The Women 5.0 consortium came together in Brussels for our final Transnational Partner Meeting: two days of final discussions, sharing how the piloting went in each country, and planning how to keep the project's resources alive well beyond its end.

But this meeting was about more than wrapping up.

After two years of working together across borders, it was a chance to be in the same room one more time, look back on how far the project has come, and celebrate what this partnership has built. The sun was out, the mood was good, and the conversations carried on long after the agenda was done.

And it is not goodbye just yet. There is still more to come before the project officially closes! ✨

What's next?

Final Event: Redefining Success, a Panel Discussion

What does success look like when you are the one building it? That is the conversation we are sitting down to have.

Our final event brings together four women entrepreneurs, all of whom have worked closely with the project, for an honest conversation about what building something of your own really looks like. What it takes. And what nobody tells you before you start.



Wednesday 2nd July



11:00 – 12:00 CEST



Followed by a 15-minute Q&A



We will be asking our panellists:

- At some point, the way you were working stopped working. What did that look like, and what did it take to change?
- Can you really build something without a village behind you?
- What do you wish someone had told you before you started?

Speakers will be revealed soon. Expect honesty, debate, and the kind of conversation you will still be thinking about on the way home.

✨ And beyond...

Multiplier Events: partners are hosting local events across Spain, Portugal, Ireland, and North Macedonia to share the Learning Path, Toolkit, and e-learning platform with their communities. Stay tuned on our social media to see how they went!

Beyond the project: we are working to make sure the e-learning platform, Trainer Toolkit, and Expert Interview Series stay freely available long after the project ends.

Have you joined a pilot workshop or explored the e-learning platform? Tag us on [LinkedIn](#) or leave a comment on EPALE. Every story shared helps us reach another woman entrepreneur who needs it. 😊

Find us on EPALE: <https://epale.ec.europa.eu/en/private/women-50>

Meet our partners



MULHERES À OBRA



• A L L • • • • •
• D I G I T A L •



[Read more about our partners](#)

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